

WORKING TOGETHER TO BUILD A HOME FOR HUMAN POTENTIAL THAT DOESN'T COST THE EARTH

Reall and UN-Habitat Cities Investment facility (CIF) are collaborating to unlock investment in green affordable housing, drawing on 30 years of experience Reall has with partners in emerging markets and a growing pipeline of project investment opportunities between each organisation.

We believe that working together gives us the opportunity to increase our impact and crowd in strategic players who can disrupt the housing market for people living on low incomes.

About Reall

Green, resilient homes are at the nexus of climate challenge, affordability and inclusion they are a critical opportunity to deliver on mitigation and resilience, while stimulating economic growth. **Reall** finds sustainable housing ecosystem pioneers, and works with them to kick-start markets through innovation and investment in affordable housing and end-user finance in urban Africa and Asia, exclusively targeting people in the bottom **40%** of the income pyramid – where the need is greatest and the housing deficit is most acute.

About CIF

The Cities Investment Facility strives to unlock significant capital flows to inclusive sustainable urbanisation projects, which align investors’ requirements around finance and impact with developments proposed by municipalities. By intervening at this upstream stage, **CIF** will make its greatest impact in developing bankable sustainable infrastructure projects in low- and middle-income cities.

PARTNER PROFILE:
SMART HAVENS AFRICA



48.5m women and children in Africa need a home – and in Uganda alone, there are **1.25m** single parent families who are renting indefinitely, with no chance of home-ownership in sight. Slums and informal settlements are dominated by women and girls, with high rates of violence and poor sanitation facilities. Home ownership for families of women and girls represents the best chance of a safe, secure and stable environment in which to raise families, access education, become economically independent, and live full lives.



SMART HAVENS AFRICA CEO ANNE RWEYORA

is a civil engineer, who learned first-hand about the challenges faced by women in Africa when it comes to home ownership: growing up in a single-parent home with seven siblings after her father died, Anne watched her mother battle to hold onto the family home, spending half of her income on housing, and struggling to maintain property rights in a society dominated by gender inequality.



SMART HAVENS AFRICA HAS A BOLD AND IMPORTANT MISSION: TO PROVIDE AN AFFORDABLE PATHWAY TO HOME OWNERSHIP FOR FAMILIES ON LOW INCOMES, AND A BETTER FUTURE FOR WOMEN IN AFRICA.

Environmentally innovative

SHA houses are constructed using compressed earth interlocking bricks. As well as being economically efficient, these eco-friendly bricks are made using minimal cement, require no firing, and are made on site. With brick production constituting a major source of CO₂ emissions and pollution in Uganda, this technology provides a powerful and affordable green alternative.

Equipping

Smart Havens Africa trains girls and women with engineering skills and non-traditional building methods, such as brick moulding and masonry work – disrupting a traditionally male-dominated field, and providing skills and employment for women within the construction sector.

Empowering

SHA's target customers are women with children. Half the houses are sold to married couples, but SHA insist women have equal right to have their names on the title deeds. All new customers get property management and financial literacy training to empower them in managing their resources.

Smart Havens Africa have built over 80 affordable green homes in Kampala, Uganda, across four sites, with 100 per cent occupancy rates.

Impact

- **80+** affordable, secure and serviced homes built in vibrant new communities
- **400** people moving from insecure rental properties to living in their own home
- **\$1.6m** assets transferred to women and families on low incomes
- **\$3,535** increase in income for every family per year because of new financial stability
- **2000** jobs created for women and young people in contract/permanent employment
- **4050** trees saved from being cut for brick-firing

SHA build communities, not single homes.

Legal support advisors ensure that families have **full legal ownership of their land** so they can never be forced to leave, and **each community has access to all the resources they need to thrive:** safe and easy access to water and sanitation, power, and proximity to employment and educational opportunities.



WORKING WITH PIONEERING PARTNERS LIKE SMART HAVENS AFRICA, REALL'S CLIMATE-SMART, AFFORDABLE HOMES STRATEGY IS A LOW-CARBON, HIGH-RESILIENCE SOLUTION TO THE CLIMATE CRISIS, THE HOUSING GAP, AND ECONOMIC PROSPERITY.

AWARDS & ACCREDITATIONS

Smart Havens Africa are Global Social Benefit Institute (GSBI) Alumni
 Winners of the Duke of York's Pitch at the Palace Africa award in 2018
 CEO Anne Rweyora won the Africa Prize for Engineering Innovation in 2019 and is a 2020 Fellow of the Global Good Fund