

REALL IS AN INNOVATOR AND INVESTOR IN CLIMATE-SMART AFFORDABLE HOUSING ACROSS AFRICA AND ASIA, BUILDING A HOME FOR HUMAN POTENTIAL THAT DOESN'T COST THE EARTH.

Reall is an innovator and investor in climate-smart affordable housing across Africa and Asia, building a home for human potential that doesn't cost the earth.

Reall are building a global network of pioneers, testing proof-of-concept housing, creating open source data and evidence, and sharing learning and experience across our partners. Reall de-risks private investment, building a portfolio of green affordable homes and brokering policy change to unlock housing markets at scale.

Green, resilient homes are at the nexus of climate challenge, affordability and inclusion - they are a critical opportunity to deliver on mitigation and resilience, whilst stimulating economic growth. Reall finds sustainable-housing ecosystem pioneers, and works with them to kick-start markets through innovation and investment in affordable housing and end-user finance in urban Africa and Asia, exclusively targeting people in the bottom 40% of the income pyramid - where the need is greatest and the housing deficit is most acute.

Reall invests in and partners with climate-smart thought leaders through funding, technical advice and dedicated research, developing revolutionary approaches to sustainable affordable housing in the areas most vulnerable to climate-related impact.

REALL PARTNER PROFILE: SMART HAVENS AFRICA



48.5m women and children in Africa need a home and in Uganda alone, there are **1.25m** single parent families who are renting indefinitely, with no chance of home-ownership in sight. Slums and informal settlements are dominated by women and girls, with high rates of violence and poor sanitation facilities. Home ownership for families of women and girls represents the best chance of a safe, secure and stable environment in which to raise families, access education, become economically independent, and live full lives.



SMART HAVENS AFRICA CEO ANNE RWEYORA

is an industrial designer, who learned first-hand about the challenges faced by women in Africa when it comes to home ownership: growing up in a single-parent home with seven siblings after her father died, Anne watched her mother battle to hold onto the family home, spending half of her income on housing, and struggling to maintain property rights in a society dominated by gender inequality.

SMART HAVENS AFRICA HAS A BOLD AND IMPORTANT MISSION: TO PROVIDE AN AFFORDABLE PATHWAY TO HOME OWNERSHIP FOR FAMILIES ON LOW INCOMES, AND A BETTER FUTURE FOR WOMEN IN AFRICA.

Environmentally innovative

SHA houses are constructed using compressed earth interlocking bricks. As well as being economically efficient, these eco-friendly bricks are made using minimal cement, require no firing, and are made on site. With brick production constituting a major source of CO² emissions and pollution in Uganda, this technology provides a powerful and affordable green alternative.

Equipping

SHA trains girls and women with engineering skills and non-traditional building methods, such as brick moulding and masonry work – disrupting a traditionally male-dominated field, and providing skills and employment for women within the construction sector.

Empowering

SHA's target customers are women with children, and SHA provide property management and financial literacy training to equip all their new homeowners to manage their resources.

SHA have built over 80 affordable green homes in Kampala, Uganda, across four sites, with 100 per cent occupancy rates.

- **80+** affordable secure homes built
- **400** people moving from insecure rental properties to living in their own home
- **\$1.6m** assets transferred to women and families on low incomes
- **\$3535** increase in income for every family per year
- **2000** jobs created for women and young people in contract/permanent employment
- **4050** trees saved from being cut for brick-firing

SHA build communities, not single homes.

Legal support advisors ensure that families have **full legal ownership of their land** so they can never be forced to leave, and **each community has access to all resources they need to thrive:** water, power, and proximity to employment and educational opportunities.



WORKING WITH PIONEERING PARTNERS LIKE SMART HAVENS AFRICA, REALL'S CLIMATE-SMART, AFFORDABLE HOMES STRATEGY IS A LOW-CARBON, HIGH-RESILIENCE SOLUTION TO THE CLIMATE CRISIS, THE HOUSING GAP, AND ECONOMIC PROSPERITY.

AWARDS & ACCREDITATIONS

Smart Havens Africa are Global Social Benefit Institute (GSBI) Alumni

Winners of the Duke of York's Pitch at the Palace Africa award in 2018

CEO Anne Rweyora won the Africa Prize for Engineering Innovation in 2019 and is a 2020 Fellow of the Global Good Fund