

## Pakistan Market Shaping Indicators: 2021

Sources below utilised for the following indicators:

- CX.DEMAND.DEMOG.2 - Average household size - Average household size
- CX.DEMAND.DEMOG.3 - Population size - Population size
- CX.DEMAND.DEMOG.4 - Population growth rate - Population growth rate

Aggregation	Data Source	URL	Year	Collection Date
National	The DHS Program	<a href="https://dhsprogram.com/pubs/pdf/FR354/FR354.pdf">https://dhsprogram.com/pubs/pdf/FR354/FR354.pdf</a>	2018	09/08/2021
Urban	The DHS Program	<a href="https://dhsprogram.com/pubs/pdf/FR354/FR354.pdf">https://dhsprogram.com/pubs/pdf/FR354/FR354.pdf</a>	2018	09/08/2021
Karachi	Population and Housing Census	<a href="https://www.pbs.gov.pk/sites/default/files//population_census/results/09701.pdf">https://www.pbs.gov.pk/sites/default/files//population_census/results/09701.pdf</a> <a href="https://www.pbs.gov.pk/sites/default/files//population_census/results/09601.pdf">https://www.pbs.gov.pk/sites/default/files//population_census/results/09601.pdf</a> <a href="https://www.pbs.gov.pk/sites/default/files//population_census/results/09501.pdf">https://www.pbs.gov.pk/sites/default/files//population_census/results/09501.pdf</a> <a href="https://www.pbs.gov.pk/sites/default/files//population_census/results/09401.pdf">https://www.pbs.gov.pk/sites/default/files//population_census/results/09401.pdf</a> <a href="https://www.pbs.gov.pk/sites/default/files//population_census/results/09301.pdf">https://www.pbs.gov.pk/sites/default/files//population_census/results/09301.pdf</a> <a href="https://www.pbs.gov.pk/sites/default/files//population_census/results/09201.pdf">https://www.pbs.gov.pk/sites/default/files//population_census/results/09201.pdf</a>	2017	26/09/2021
Lahore	Population and Housing Census	<a href="https://www.pbs.gov.pk/sites/default/files//population_census/results/05301.pdf">https://www.pbs.gov.pk/sites/default/files//population_census/results/05301.pdf</a>	2017	26/09/2021
Peshawar	Population and Housing Census	<a href="https://www.pbs.gov.pk/sites/default/files//population_census/results/01801.pdf">https://www.pbs.gov.pk/sites/default/files//population_census/results/01801.pdf</a>	2017	26/09/2021
Quetta	Population and Housing Census	<a href="https://www.pbs.gov.pk/sites/default/files//population_census/results/12301.pdf">https://www.pbs.gov.pk/sites/default/files//population_census/results/12301.pdf</a>	2017	26/09/2021
Islamabad	Population and Housing Census	<a href="https://www.pbs.gov.pk/sites/default/files//population_census/results/13529.pdf">https://www.pbs.gov.pk/sites/default/files//population_census/results/13529.pdf</a>	2017	11/08/2021