



## USING CLIMATE-SMART TECHNOLOGY TO DELIVER AFFORDABLE HOMES

Smart Havens is a social enterprise building homes made with climate-smart bricks for people living on low incomes in Uganda. They place an emphasis on empowering women and vulnerable people.

**LOCATION:**  
UGANDA

**PARTNERSHIP ESTABLISHED:**  
2020

**TARGET MARKET:**  
BOTTOM 20-40% OF THE INCOME PYRAMID

### WHY WE PARTNERED

Smart Havens Africa presented an exciting partnership opportunity for Reall. Their green credentials are impressive, with houses constructed using compressed earth bricks which, as well as being affordable, are made using minimal cement and require no firing. Brick production is a major source of CO2 emissions and pollution in Uganda, so this product has the potential to provide an affordable and green alternative.

Underpinning their commitment to green building is an emphasis on social impact. Smart Havens' target market sits firmly within the bottom 40% of the income pyramid. They are also dedicated to women's empowerment. Smart Havens prioritise female-headed households in the sale of their houses, and also provide much needed training and employment opportunities in construction to local women.



TOGETHER WITH  
OUR PARTNERS WE  
ARE BUILDING AN  
**AFFORDABLE HOMES  
MOVEMENT** WHICH  
WILL TRANSFORM  
THE LIVES OF **100M  
PEOPLE** IN URBAN  
AFRICA AND ASIA BY  
2030.

## BUILD & BROKER

**BUILD:** Smart Havens are looking to scale up to building 10,000 affordable and climate-smart homes per year from 2026.

**BROKER:** Smart Havens' innovative compressed earth bricks are new to Uganda and have the potential to transform the country's material supply chain with their affordable and green credentials. Smart Havens are increasing the likelihood of this by training a growing base of construction workers to use the material.

## ACCOLADES AND ACCREDITATIONS

- Smart Havens Africa are Global Social Benefit Institute (GSBI) Alumni
- Winners of the Duke of York's Pitch at the Palace Africa award in 2018
- CEO, Anne Rweyora, won the Africa Prize for Engineering Innovation in 2019 and is a 2020 Fellow of the Global Good Fund

## DELIVERY

- Smart Havens are a young start-up and have completed a small number of units in the greater Kampala area, across four sites
- They have achieved 100% occupancy rate across these sites

## EMPOWERING LOW INCOME GROUPS

- Providing much needed affordable housing for women and vulnerable groups who fall into the low-income bracket
- Focus on addressing community needs in every project, not just building houses but empowering communities