



**LOCATION:**  
KENYA

**PARTNERSHIP ESTABLISHED:**  
2020

**TARGET MARKET:**  
20-40% INCOME BRACKET

## HUMAN-CENTERED HOUSING, PRIORITISING THE ENVIRONMENT, FUNCTIONALITY AND LOCAL RESOURCES

BuildX offer a complete approach to affordable housing, whereby both the design and build elements are undertaken by their single team of experts. This allows BuildX to fully realise their commitment to climate smart and gender inclusive construction.

## WHY WE PARTNERED

BuildX had excellent credentials to become a Reall partner. Their commitment to climate-smart construction is compelling. They strive to achieve sustainability through local material sourcing with significantly reduced carbon emissions. BuildX and Reall are exploring the potential of standardised housing construction, using designs which maximise recycling and reuse, and minimise waste and emissions. The BuildX team also includes experts in EDGE, the green building certification system.

BuildX have strong gender equality credentials, prioritising labour for women in the communities in which they work. BuildX also work closely with their sister company, Buildher, which empowers women by training them with accredited construction skills and promoting greater gender equality in the construction industry.



## BUILD & BROKER

**BUILD:** BuildX and Reall are looking to achieve scale through delivering environmentally friendly standardised homes to people living on low incomes. Their business plan proposes to build 10,000 homes by 2030.

**BROKER:** BuildX are introducing the complete Design-Build project delivery model to Africa's budding affordable housing sector. This is already popular in the US and Europe.

TOGETHER WITH  
OUR PARTNERS WE  
ARE BUILDING AN  
**AFFORDABLE HOMES  
MOVEMENT WHICH  
WILL TRANSFORM  
THE LIVES OF 100M  
PEOPLE IN URBAN  
AFRICA AND ASIA BY  
2030.**

## ACCOLADES AND ACCREDITATIONS

- One of Asoko Insights' 2019 'Companies to Inspire Africa'
- EDGE-certified staff members
- Shortlisted in the 2018 Swiss Architectural Awards
- CEO, James Mitchell, was a Spotlight Health Fellow at The Aspen Institute for 2018 and recognised as SOCAP Entrepreneur in 2018

## DELIVERY

In the 4 years since conception, BuildX have delivered an impressive number of Design-Build projects across several countries in both Africa and Asia. These have included houses, schools, hospitals, commercial offices and children's shelters.

## EMPOWERING LOW INCOME GROUPS

- Proposed starting price is \$12K for a studio home, which is affordable for people living on low incomes
- BuildX are fostering relationships with local savings and credit co-operatives and leveraging end-user finance mechanisms available to them